

# The Good Samaritan

## Thank You for Your Support in 2020

While everyone has said good riddance to 2020, we will look back on it as the year our donors and the community came out to support our mission in an unprecedented fashion. When we asked, you said Yes!

In the spring we started canceling events because of the dangers of large gatherings where the coronavirus spreads. First it was Roses & Rosé, then the Volunteer Appreciation luncheon. Our quarterly campus tours were canceled too. Ultimately, all in-person events for the year were canceled, with the exception of the Clubs & Cocktails golf scramble, which was held outdoors. Our donors rallied and continued to generously fund our mission.

In the early stages of the pandemic, safely providing services to those in need became a challenge. Personal protection equipment (PPE) was, and still is, a necessity. Hand sanitizer and cleaning solutions strong enough to kill the virus were at the top of everyone's supply list.

So many volunteers began sewing masks, as existing stock from manufacturers disappeared quickly. Once stock of PPE was replenished, our friends and partners like Metro United Way, Oxmoor Ford, U.S. Census Bureau and others dropped off cases of masks.

Our Food Pantry provides a vital safety net for those experiencing food insecurity and it is staffed and run completely by volunteers, many of them falling into the high-risk group for severe illness from the virus that causes

from Dare to Care and generous donors, the Food Pantry has remained open.

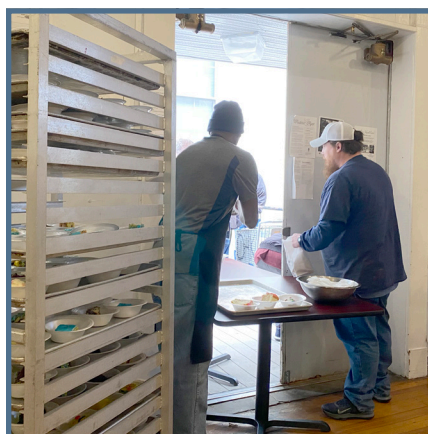
We have always prided ourselves on the fact that the Open Hand Kitchen offers family-style dining, but the need for social distancing has prevented that.

In order to continue to provide two meals a day, we switched to handing out to-go meals. In April and May, Brown-Forman provided two meals each day to hand out at the Open Hand Kitchen. This donation helped us transition to new kitchen procedures and guaranteed that a meal was available to anyone that needed it.

Santa Shop looked much different this year. Unable to allow parents to shop in the Family Success Center, we offered a pick-up day so that children in need would still find something under the Christmas tree. With the help of local businesses, parishes, individuals, and Toys for Tots, Santa Shop was still able to

provide some welcome Christmas cheer this year.

There are so many more to thank for their generosity and support in 2020. Know that we appreciate each and every one of you. Your continued support will allow us to provide uninterrupted services to those that will need it most in 2021 and beyond.



Clockwise, from top left: New volunteers hand out groceries at the Food Pantry; Open Hand Kitchen staff hand out to-go meals; Bags of toys waiting to be picked up during Santa Shop; Mary Sullivan (right) from Metro United Way delivers mask to Ed Wnorowski and Donna Young.

COVID-19. As our regular volunteers stepped aside, we reached out and asked for help. The response was overwhelming. With a new team of volunteers, the food pantry was able to continue supplying much-needed groceries, uninterrupted. It's also important to note that with a few adjustments to how the food is handed out and a steady supply of food



St. Vincent  
de Paul  
LOUISVILLE

## The Good Samaritan

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## Our Mission

St. Vincent de Paul Louisville partners with individuals and families in crisis and helps them navigate a path to stabilize their lives and reach their full potential.

## Support SVDP

To find out more about our work or  
make a donation, visit our website.

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# Cram the Van Provides a \$15,000 Shopping Spree for Those in Need

By Rich Flaherty, Director of Development

Radio station ESPN680/93.9 The Ville has been running a program for the last five years called Cram the Van where they collect money and items to benefit local charities. St. Vincent de Paul Louisville was thrilled to be included in the list of charities this year. Through donations by corporate partners, including a matching donation of \$5,000 from Phocus Sparkling Water, and listeners, they were able to raise a record \$50,000+. "Our listeners along with Tom O'Grady with Phocus and our other partners never cease to amaze me. In a pandemic, we more than tripled our previous year's total. We were thrilled to add St. Vincent de Paul to our list of charities. The work they do for the homeless is wonderful and we are pleased to help in their efforts," said Drew Deener, Vice President and a radio host. St. Vincent de Paul Louisville was given over \$15,000 to spend at the shopping spree at Kohl's Springhurst on Tuesday, December 15th. We were able to get much needed winter coats, gloves, toboggans, jeans and shoes for our men at Ozanam Inn and the clothes closet. We want to thank ESPN680/93.9 The Ville and their partners and listeners for their generosity.



## Lou City FC Match Benefits SVDP

Lou City FC soccer players Niall McCabe and George Davis IV played in a scramble-style match against two other players to benefit St. Vincent de Paul Louisville at Nevel Meade Golf Course. For three years now, Nevel Meade Golf Course has collected food and new toys during the Christmas season for the pantry and Santa Shop.



*From left, Niall McCabe, Development Coordinator Abigail Costello, and George Davis IV*





## Virtual Tours Resume in February Please Join Us

Grab your favorite beverage and join us for our next Virtual Tour de Change. This is a great way for you to learn about St. Vincent de Paul Louisville and our programs and mission, all from the comfort of your home or office.

Our next tour is scheduled for **February 9th at 10 am**. We will meet on Zoom and you'll hear from our staff about the impact of our work, as well as take a virtual tour of our campus.

To attend the virtual tour, go to [svdplou.org/events](http://svdplou.org/events) or contact Jon Wysong at [jwysong@svdplou.org](mailto:jwysong@svdplou.org) or (502) 301-8695.

We look forward to seeing you and sharing all the great work we're doing.



We received the best call during Christmas week—a \$10,000 match gift. One of our generous donors anonymously donated \$10,000 in matched donations. After announcing the match challenge, we received a call from Flexo Wash, LLC who wanted to double the match! We are thankful to say you raised \$12,250 of the match!

Take advantage of this exciting chance to have your generosity matched dollar for dollar and donate today on our website or visit [one.bidpal.net/21kfor2021](http://one.bidpal.net/21kfor2021). If you plan to mail a check or give through your donor advised fund, contact Abigail Costello at (502) 272-2134 or [acostello@svdplou.org](mailto:acostello@svdplou.org). Every gift adds up.

## There are Many Ways You Can Support Our Mission in 2021

### Kroger Community Rewards

Are you enrolled in Kroger's Community Rewards program? If not, take a moment to sign up and designate St. Vincent de Paul Louisville as your charity of choice. Once enrolled, your purchases start earning rewards that fund campus programs. Visit [kroger.com/communityrewards](http://kroger.com/communityrewards) and enter organization number MI073 to sign up.



### AmazonSmile

When you shop at Amazon, please consider supporting SVDLP by using our unique AmazonSmile address at [smile.amazon.com/ch/61-0727110](http://smile.amazon.com/ch/61-0727110)

AmazonSmile is available in the mobile app too.

Open the app and find 'Settings' in the main menu. Tap on 'AmazonSmile' and follow the on-screen instructions to turn on AmazonSmile on your phone.

It's easy, and for every eligible AmazonSmile purchase, the AmazonSmile Foundation donates a portion of that purchase to St. Vincent de Paul Louisville.

### Create a Facebook Fundraiser

Do you have a birthday or other big event coming up? Celebrate it with a fundraiser on Facebook and every penny raised goes straight to supporting our mission. Create your fundraiser at [facebook.com/fund/svdplou](http://facebook.com/fund/svdplou).

### Shop at One of Our Thrift Stores

St. Vincent de Paul Louisville operates three area thrift stores and all proceeds from the sale of donated items fund our mission. For details about locations, hours, and donation guidelines, please visit [svdplou.org/thrift-stores](http://svdplou.org/thrift-stores).

### Donate a Used Car, Truck, or Boat

Your used vehicle, running or not, can help people in need. St. Vincent de Paul Louisville's Donated Vehicles Program provides a critical revenue stream to help support our many programs and services. We accept cars, trucks, RVs, boats, etc.

What happens to your donated vehicle? They are not given away to clients, but are sold "as is," at fair market value, either to the public or at auction.

Contact Wanda Selph to learn more about how you can earn a tax donation for your gift. She will handle all of the details, including the title paperwork. We strive to make the process as easy as possible for our donors. We even provide free towing for vehicles, if needed. Call or email Wanda at (502) 589-7837 and [wselph@svdplou.org](mailto:wselph@svdplou.org).

### Join Us for an Event

Our fundraising events will resume in 2021. It's too early to tell if these events will be virtual or face-to-face, but ticket sales and auction item purchases help support our mission.

Roses & Rosé is our first event scheduled for this year so save the date and watch this newsletter for details.

If you'd like to sponsor an event, donate an auction item, or find out more about tickets, contact Abigail Costello at (502) 272-2134 or [acostello@svdplou.org](mailto:acostello@svdplou.org).





# New Historic Marker Recognizes SVDP

St. Vincent de Paul Louisville is proud to be home to Shelby Park's seventh historic marker. The marker is on the Jackson Street side of campus and commemorates the formation of the Society of St. Vincent de Paul in Louisville in 1853 and the birth of the Open Hand Kitchen in 1982.

On December 28, 2020, there was a brief dedication ceremony attended by senior leadership, board members, Chip Rogalinski, past president of the Shelby Park Neighborhood Association, and Steve Wiser, board member of the Louisville Historical League.

Mr. Rogalinski and Angela Champion Sprowl, former Director of Development at St. Vincent de Paul Louisville, began the application process for this marker two years ago, working with the Louisville Historic League and the Kentucky Historical Society. We thank them for their efforts.

St. Vincent de Paul Louisville is proud to call Shelby Park and Smoketown our home and we look forward to many more years here. We're excited to see what lies ahead for our neighborhood.



## KCD Student Donates Snack Sacks to Ozanam Inn

By Rich Flaherty, Director of Development

Megan Delande, a sophomore at Kentucky Country Day, reached out to St. Vincent de Paul Louisville to donate 120 Snack Sacks for our men at Ozanam Inn. It turns out that SVDP is one of many organizations that Megan has helped over the years with her Snack Sacks for Good program. "For many years, charitable activities have been a significant part of my life. Social responsibility continues to drive my efforts and identifying opportunities to support causes that are important to the community and my life goals." Megan is passionate fan of the arts and is an aspiring healthcare professional and her support have led her to supplying over 1,500 Snack Sacks to over 20 organizations in town. She initially self-funded the bags from baby sitting, pet watching, and small jobs, but with the growth and exposure of the Snack Sacks for Good, she now gets donations that have allowed her to grow the numbers and ensure that Snack Sacks for Good will continue. Thank you to Megan for her hard work and generosity. Every client at Ozanam Inn received a Snack Sack for Thanksgiving.

